

**Consultant for Brazil workshop on:
Fortifying Community Truth in the Age of Synthetic Media and Generative AI**

[WITNESS](#) is focused on emerging threats that accentuate risks and diminish opportunities for trustworthy media, democracy, and human rights. We bring a pragmatic perspective grounded in grassroots experiences of tech for social good; expertise articulating threats to human rights and journalism; and experience engaging with companies on their products and policies. Our current primary focus is on proactive responses to new forms of mis- and disinformation and online attacks. 'Deepfakes' and 'synthetic media' use AI to manipulate media more convincingly to make it appear people said or did things that never happened, or that events occurred that never did.

In 2019, WITNESS organized a series of convenings to identify the potential threats, opportunities and solutions from deepfakes with a community lens. The convenings took place in [Brazil](#), [Sub Saharan Africa](#), [Southeast Asia](#), and the [US](#).

Objectives of the workshop in Brazil:

1. Understanding what developments may have occurred in the region since the previous deepfakes convening in the country.
2. Explore the impact that technologies to manipulate videos and audios using artificial intelligence are having, or can potentially have, on content created by human rights defenders, civic and community media, activists and marginalized communities.
3. Identify and prioritize pragmatic solutions for preparation and defense against a potentially dangerous future of videos and audios manipulated using artificial intelligence, including the use of provenance and authenticity tools and services.

The consultant will:

- Help identify around 20-25 relevant participants for the workshop, with an emphasis on achieving a diverse group of people from different genders, backgrounds, professions and ethnicities.
- Manage RSVPs and prepare materials to be distributed to the participants in advance of the workshop, in Portuguese and English.
- Lead the logistical organization of the workshop, including but not limited to book flights and accommodation for the participants, and arrange a venue and the space for the duration of the workshop.
- Depending on subject matter expertise, provide input into the agenda.
- Assist with the generation of any outputs that may come from the workshop.

We are looking for a consultant based in Brazil, ideally in São Paulo, with working proficiency in English, and with experience organizing events, ideally in the non profit and/or technology sectors.



We'd like to organize the convening ideally in the last week of September, in São Paulo, but other cities can be considered.

The payment we are offering for this consultancy is USD 2,500 plus taxes.

Please send your CV with a brief letter of interest (400 words) to **Jacobo Castellanos** at jacobo@witness.org